Unified Communications & Collaboration

Meeting Place, WebEx and TelePresence

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Cisco Conferencing Solutions
Enhance Productivity & Enable Education Transformation

**Productivity**
- Simple, effective virtual collaboration
- Scale Yourself, Your Teams, Your Business

**Education Processes**
- eBologna virtual Campus
- Classroom of the future – E-learning

**Going Green – Carbon and Cost Reduction**
- Reduced business travel
- Enable telework, reduce commuting
Cisco Conferencing & Collaboration
Addressing Multiple Usage & Deployment Scenarios

**Ad-hoc collaboration**
Cisco Unified Personal Communicator

**Everyday Meetings**
(Project, Customer, Training)
Cisco Unified MeetingPlace, Unified Videoconferencing, WebEx

**Face to Face Meetings**
Cisco TelePresence

Capabilities – Richness of User Experience
Agenda

- Unified MeetingPlace and WebEx Overviews
- Unified MeetingPlace & WebEx Integrations
- Cisco TelePresence Solution Overview Multipoint
Cisco Unified MeetingPlace

Enterprise-class, Fully Integrated Voice, Video and Web conferencing

- Simple set up and attend
- Meeting presence and meeting management
- Broad application support

- On-premises deployment for cost savings, application integration and security
- Highly scalable and reliable

As Natural and Effective as Face-to-Face
Cisco Unified MeetingPlace 6.0
New Flash-based Web conferencing

Addresses Web Conferencing Challenges so you can Collaborate with Confidence

Exceptional user experience
- Fast, download-free, cross-platform access
- Share rich content - Any application, uploaded presentations, Flash applications and movies
- Advanced meeting management

Broad Application Support
- Meeting templates – Customized by application and attendee role
- Highly scalable – 500 per server, max 100 meetings, cluster to support 1000/meeting
- Extensive interactivity functions
- Integrated web-audio recordings
Cisco Unified MeetingPlace
Simple, Flexible Setup and Attendance

- Single step Voice, Video, Web meeting setup & notify
- Single click to attend multimedia meetings
- Use preferred interface
  - Calendar, IM, Communications Client, Web, IP Phone UI, Touchtone Phone, Mobile client

Single click to attend voice, Web & video
Cisco Unified Videoconferencing
Video Solution for Unified MeetingPlace

- Multi-protocol solution for broad interoperability
  - H.323, H.320, SIP, SCCP
- High-performance for an optimized experience for all attendees

Complete Unified Communications Video infrastructure

Traditional Videoconferencing (SD and HD)

Unified MeetingPlace

Multiparty Video Telephony

Multi-location for Cisco TelePresence
Unified MeetingPlace Web Conferencing Support for Multiple Applications

Targeted functions for more effective Collaboration, Presentations, Training & Webinars

- Standard & custom templates
- Features and views vary by meeting type, user role
Collaborative Meeting Template
Optimized for Interactivity and Sharing

- See who in meeting, who sharing, manage permissions
- Interactive, multiparty video
- Share any content, desktop, pass control
- Upload files to distribute to attendees
- Shared content auto resizes, full screen mode
- Whiteboard, annotate
- Outdial, e-mail to add attendees

Multiple presenters share at same time
Presentations & Training Template
Customized Experience for Presenters and Attendees

- **Different views**
- **Control participants**
  - Speaking ability
  - Move into audio break-outs
- **Audio-Web Recording**
- **Interactivity**
  - Emoticons, Q&A, Polling

Attendees see area in green

Manage participant interactions

Chat between presenters & moderators

Only presenters & moderators see this area

Moderated Q&A

Presenter Notes
Webinar Template
Optimized for Few to Many Events

- Different views
- Control participants
- Audio-Web Recording
- Interactivity
  - Emoticons
  - Q&A
  - Polling

- Presenter photos, any image
- Presenters can view speakers notes, audience only sees slides
- Participant list, only viewable by presenters, moderators
- Welcome note and instructions
- Attendees see area in green
- Chat between presenters & moderators
- Only presenters & moderators see this area
- Moderated Q&A
- Presenter Notes
Unified MeetingPlace Web Conferencing
Share and View Rich Content

- Share
  - Any application, Entire desktop
  - Uploaded PowerPoint & Flash video
  - Whiteboard, annotate shared content
  - Interactive Flash applications

- Multiple presenters share at same time

- Pass control to others

- Flexible viewing options
  - Full screen, auto-fit or scroll
Unified MeetingPlace Integrations

Access from multiple devices and applications to better integrate conferencing into your business processes

Calendar, e-mail
Notes, Outlook, SMTP e-mail

Web Browser

IM, Communications Client
CUPC, MOC, Jabber, SameTime

Cisco IP Phone

Mobile Client
Unified Mobile Communicator

Any touchtone phone
Cisco Unified MeetingPlace Jabber Messenger Integration

- Leverage Presence and IM for fast and easy ad hoc rich-media conferences

Supports Jabber Server 5.x

1. Select users
2. Initiate conference
3. Connect link appears
4. Connect - Invitee is out dialed, and connected to web conference
Cisco Unified MeetingPlace for Microsoft Office Communicator

- Click to MeetingPlace audio conference from MOC
- In conference controls from MOC
  - Mute
  - Mute All
  - Eject
  - Lock
  - End conference
Cisco Unified MeetingPlace Integration with Cisco Unified Personal Communicator

- Ad hoc Web Conference
  - MeetingPlace 6.0
  - Share Desktop
  - MeetingPlace Express
  - Share only, no share desktop

- Click to escalate to Web Conference from within a Audio Conversation window

- User initiating session must have a MeetingPlace profile

- Web Share between 2 CUPC users is automatic
  -- Non-CUPC users can be sent the meeting URL to join

- Each connection utilizes (1) MPWeb User License
Cisco Unified MeetingPlace 6.0 Overview

- The Cisco Unified MeetingPlace suite of voice, web, and video conferencing products is an integrated communication and productivity tool that is deployed on the corporate network behind the company firewall for unprecedented security.

- Access to Cisco Unified MeetingPlace conferences is easy via popular end-user desktop applications, including web browsers, instant-messaging (IM) clients, and standard IP-based phones.
On Net Conferencing vs. Off Net Conferencing

Off Net Conferencing

- Weak Integrations
- Limited Security
- Expensive

On Net Conferencing

- Full Integration
- Secure
- Cost Effective
Cisco Unified MeetingPlace & WebEx Solution Comparison

**Unified MeetingPlace**
- On-premises – HW/SW
  - Voice, standards based video, web
  - Leverages customer infrastructure
  - On-site control

**WebEx**
- On-demand Service
  - Web, voice and video options
  - MediaTone - Scalable, reliable, global access
  - Rapid provisioning
- Advanced business process collaboration applications
Cisco Unified MeetingPlace & WebEx
Target Customer Comparison

- On-Premises
  - Enterprise
    - Unified MeetingPlace
  - Mid-market
    - Unified MeetingPlace Express
  - SMB
  - SOHO

- On-Demand
  - Integrated Solutions
  - WebEx Collaboration Services
  - MeetMeNow

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Unified MeetingPlace & WebEx
Simple, Flexible Setup and Attend

- Setup from Web and Outlook
- Supports WebEx Meeting Center, Sales Center & Unified MeetingPlace Web

Click to attend Web, voice conferencing
Host automatically logged into WebEx
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Cisco TelePresence
Redefining How People Communicate
Cisco TelePresence
Redefining How People Communicate
Cisco TelePresence
CTS-3000

- 12 participants at the virtual table
- Native 1080p cameras and 65” plasma displays
- Wideband microphones and speakers
- Cisco Unified IP Phone 7970G
- Auto-Collaborate
- Audio Add-In
Cisco TelePresence
CTS-1000

- 4 participants at the virtual table
- Native 1080p camera and 65” plasma display
- Wideband microphone and speaker
- Cisco Unified IP Phone 7970G
- Auto Collaborate
- Audio Add-In
Cisco TelePresence
User Interface

- Cisco Unified IP Phone 7970G provided as part of system
- Provides the user interface to the CTS – touch screen

Features:
- Ad hoc (manual) calls
- System speed dials
- “One Button to Push” call launch for scheduled meetings
- Conference/Join used to add audio participants to a TelePresence meeting (a.k.a. Audio Add-In)
Cisco TelePresence Multipoint Switch

- Extends point-point immersive experience to calls with 3 or more conference rooms
- First TelePresence Multipoint platform to market for full 1080p HD resolution and spatial audio
- Scalable solution with life-sized participants, video switching by site or by table segment.
- Multipoint technology designed from the ground up by Cisco for TelePresence

Available NOW!
Cisco TelePresence Multipoint Switch
System Features

- Integrated with Cisco TelePresence Manager
- CUCM communication via SIP trunk
- Scheduled and Non-Scheduled meeting support
- Voice Activated Switching
  - Site & Segment
- Supports up to 36 table segments (12 CTS-3000’s or 36 CTS-1000’s)
- H.264 -1080p & 720p video support
- AAC audio support
- Auto Collaborate Support
- Multi-role based administration
- Flow Control
- Distributed deployment with Geographical Selection (CTS-Manager required)
- System Requirements
  - CTS-Manager 1.1
  - CTS-3000 & CTS-1000 1.1.1
Cisco TelePresence—Full Multipoint Interoperability

- One Multipoint meeting between Cisco TelePresence and video conferencing
- Cisco TelePresence experience maintained for CTS endpoints
- Traditional video conferencing through H.323/SIP/SCCP connectivity

**CTMS** – ROI, Scalability, Immersive Experience
**CUVC** – Flexibility and VC Connectivity
Cisco TelePresence Architecture

- Full interop with H.323 and SIP videoconferencing endpoints

- Built on Today’s telepresence and high definition standards: HD video H.264 720p/1080p, CD quality AAC audio, and SIP signaling